

APPALACHIAN FAIR FOR IMMEDIATE RELEASE



2023 theme: 'Homegrown Traditions'

The Appalachian Fair returns to the fairgrounds in Gray for the 97th year, August 21st-26th, 2023. Having established themselves as the second largest fair in the great state of Tennessee, the Appalachian Fair is one of the longest-running fairs in the country. Operating as a 501c3 non-profit corporation, the Appalachian Fair is the only privately owned and operated fair in Tennessee, relying heavily on their wonderful supporters and sponsors, allowing them to offer top entertainment and amusements at lower costs to the public.

James H. Drew Exposition will return this year offering ride specials every day!

- Monday, August 21 – Unlimited Rides for \$20 each
- Tuesday, August 22 – Unlimited Rides for \$20 each
- Wednesday, August 23 – Unlimited Rides for \$20 each
- Thursday, August 24 – Unlimited Rides for \$20 each
- Friday, August 25 – Unlimited Rides for \$25 each
- Saturday, August 26 – 10am-11am – Free Rides
11am-close – Unlimited Rides for \$30

Appalachian Fair President, Rick Storey, sums it up this way, “With everything offered here at the fair, for a ten-dollar admission ticket, it really is a fantastic bargain to come to the fair! We offer exhibits, livestock, the James H. Drew Exposition, the hottest country music and contemporary Christian music acts, Demolition Derby, the Fairest of the Fair, Little Miss pageant, and Talent & Dance competitions just to name a few... eighty acres of something that appeals to everyone!” Over \$150,000 is awarded each year in prize money!

We have put together a great line-up of entertainment for our 97th year:

Zach Williams
Joe Nichols
Scotty McCreery
Chayce Beckham
Travis Denning
Josh Turner
Elle King

Advance tickets for reserved show seats, season passes, general admission, ride tickets, and parking will go on sale June 22nd at Noon through the link on our website: www.appalachianfair.com

Some of our popular attractions include the Barnyard Nursery & the Tennessee Wildlife Exhibit, where fairgoers can see ‘live’ animals. Everything from donkeys to ducks, fish to turtles, and wild animals in their natural habitat.

Our Museum Building has evolved into a wonderful learning and ‘remembering’ tool for our fairgoers. Be sure to make time to visit the ‘country store’ and watch the many artisans working in the Museum.

Appy’s Farm will return with agriculture education stations for young and old alike. Take time to visit and see how agriculture affects everyone’s life daily. Parents can take the time to sit and cool off while their children play in the farm, dig in the corn pit, ride a tractor, and more.

The fair will be awarding both ribbons and premiums all week to exhibitors of sheep, beef, and dairy cattle in the Livestock Barns.

The Farm & Home Building located in the middle of the fairgrounds is home to competitive exhibits involving culinary competitions, canned goods, field crops, needlework, and photography, just to name a few.

Youth competitions are coordinated through 4-H, FFA, FCCLA, and CTE groups throughout the Appalachian Highlands region. Each group competing for ribbons, prize money and scholarships!

Questions regarding tickets and other purchase options may be made by calling 423.477.1420.

For a complete schedule of events and to enter contests, please go to www.appalachianfair.com

For more information, please contact us at 423-477-3211 or Appalachianfair@gmail.com

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Main Stage Entertainment – All Reserved Seat Tickets are \$15 per seat.

Zach Williams -- will take the stage on Monday, August 21st, for the opening night of the 97th year of the Appalachian Fair, leading worship with songs like “There Was Jesus”, “Chain Breaker”, “Rise Up”, “Rescue Story”, “Heart of God”, “Survivor”, and “Less Like Me”.

Joe Nichols will perform his hits “Tequila Makes Her Clothes Fall Off”, “Brokenheartsville”, “Yeah”, and “Sunny and 75” on Tuesday night, August 22nd.

Scotty McCreery returns to the Appalachian Fair Main Stage on Wednesday, August 23rd, showcasing his hits including: “Five More Minutes”, “This Is It”, “Damn Strait”, “You Time”, and “It Matters To Her”.

Thursday night, August 24th, the Appalachian Fair Main Stage will host newcomers **Chayce Beckham @ 7pm, and Travis Denning @ 8:30pm**. **Chayce** will showcase his hits “23”, “Can’t Do Without Me”, and “Keeping Me Up All Night”. **Travis** will continue the party with “Dirt Road Down”, “Tank of Gas and a Radio Song”, “Abby”, and “After a Few”.

We are excited to see the return of **Josh Turner** to our Appalachian Fair stage on Friday, August 25th. Josh will excite the audience with his hits “Would You Go With Me”, “Hometown Girl”, “Why Don’t We Just Dance”, “Your Man”, and “Long Black Train”.

Elle King will close out our week on Saturday, August 26th, with a fun filled night of music, including her hits “Ex’s & Oh’s”, “Drunk”, “Best of You”, “Dear Alcohol”, and “Lucky”.

Reserved Seats will be available **online-after 12Noon on June 22nd** through our website. All Reserved Seats will be \$15 per seat.

General Adult Admission tickets will be **\$10** for 2023, with children 11 and under free when accompanied by an adult. Free grandstand seating is available with all General Admission ticket purchases.

General Admission **Season Passes** will also be on sale. A 3-day Season Pass will be \$25, and a 6-day Season Pass will be \$50.

Online ticket purchases may be made through our website at www.appalachianfair.com