



APPALACHIAN FAIR COMMERCIAL BOOTH INFORMATION
(This application not for Food Concession Booth)

Inside booths are approximately 10'x12'. If more space is needed, a double booth is available making the space 10'x24', etc.

Building 1 is our newly renovated air-conditioned building. All exhibit booths are divided with silver grey display curtains, 8 ft. high in the back and 3' high on each side. All exhibits need to be free standing and should not be constructed in a way that would obstruct other displays. Exhibits cannot project into the aisle way.

Cost: Promotion - \$750
Direct Sales - \$850
End Booth - \$50 additional fee

Buildings 3 is a non air-conditioned building. Booths numbered 1-24 are permanent walls 8' high on three sides, with the front being open to the public. Exhibitors are allowed to paint and/or decorate the walls in these booths. Booths numbered 25-46 are divided with 3 ft. display curtains on each side. The back wall may be utilized for your display however, no painting or permanent display will be permitted. Exhibit may not obstruct other displays.

Building 4 is a non-air-conditioned building. Permanent walls 8' high on three sides, with the front being open to the public. Exhibitors are allowed to paint and decorate the walls in these booths.

BLDGS. 3 & 4 Cost: Promotion - \$450
Direct Sales - \$550
End Booth - \$50 additional fee

The fair is open each day Monday through Friday at 3:00 p.m., and 10:00 a.m. on Saturday. The buildings close each evening at 10:00 p.m.

Exhibit buildings will be closed and locked each night. Each exhibitor is responsible for their exhibit. Solicitation and distribution of materials must be from within the rented space.

Non air-conditioned booths will be made available to vendors after the first of August. The air-conditioned exhibit hall will be available the week before the fair.

Booths are not to be dismantled before 10:30 p.m. on closing night of the fair. However, please have booth dismantled by 5:00 p.m. Monday following the close of the fair.

Outside Exhibit Space

Outside space is sold at \$25 a lineal foot, with a minimum of \$400 per space. The minimum space would be approximately a 10'x12' area. All spaces have at least 10 ft. depth. In some locations there is more depth available. Exhibitors will need to provide their own tent, tables or whatever is needed for their display.

Tickets

ADMISSION - Three exhibitor tickets, good for one admission daily, are provided with each space. If additional tickets are needed, up to two more may be purchased at a cost of \$20 each. These tickets may be swapped around to accommodate your workers.

PARKING - Three parking permits will be issued with each booth. The commercial parking will be outside the grounds in either Lot 5 or Lot 3, depending where the exhibit booth is located. Please note, no vehicles will be permitted on the grounds once the fair has opened. If you need to bring items to large to carry you must service your space before opening time. If needed, up to two additional parking tickets will be available at a cost of \$10 each.

The fair has security patrolling the grounds, however, exhibitors are responsible for their space and the contents thereof. We appreciate all our fine exhibitors. Every possible protection and courtesy will be extended.

If you have additional questions, please contact the fair office at 423-477-3211 or e-mail to appfair@embarqmail.com.



APPALACHIAN FAIR ASSOCIATION, INC., P. O. BOX 8218, GRAY, TN 37615
(423) 477-3211 appfair@embarqmail.com Website – appalachianfair.com FAX (423) 477-3853

APPLICATION ONLY - FEES DUE AFTER APPLICATION APPROVED & CONTRACT FINALIZED

Date: _____

BUSINESS NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE: _____ CELL: _____ FAX _____

E-MAIL _____

TYPE OF EXHIBIT _____

LIST ALL ITEMS TO BE EXHIBITED OR TO SELL. **Be very specific as this will be on contract.**

Check whether inside or outside space is requested.

INSIDE SPACE _____ NO. SPACES NEEDED _____ Air or non air conditioning? _____

OUTSIDE SPACE _____ FOOTAGE NEEDED _____

ELECTRICITY NEEDED (Y OR N) _____ AMPERAGE - IF DIFFERENT FROM 110 _____

Inside exhibit spaces are approximately 10'x12'. One duplex outlet (110V) furnished to each booth.

Buildings open 3:00 p.m. Monday through Friday. Buildings open at 10:00 a.m. on Saturday. All buildings close at 10 p.m. nightly.

Non air conditioned buildings Available with three permanent walls that may be painted, used for display or decorated by exhibitor. Also available, 8 ft permanent back wall with pipe and drape dividing each exhibitor.

Air-conditioned building booths will be divided with pipe and drape and the exhibit must be free standing.

No booth or signage may project out into the aisle way.